



Home Energy Raters

NC Energy Efficiency Alliance

Values Offered and Proposed Activities

Values offered by the Alliance to Home Energy Raters are to:

1. Help create value in the marketplace on the services Home Energy Raters provide.
2. Increase the demand for Home Energy Ratings by stimulating demand for high-efficiency homes.

Proposed Alliance activities to support these goals:

1. Provide an incentive payment of \$50 per home to the energy rater that meets Alliance project goals. (see website for more details and criteria: www.ncenergystar.org)
2. Conduct a targeted consumer outreach campaign to inform prospective homebuyers about the advantages of high-efficiency homes.
3. Sponsor a website for the North Carolina Energy Efficiency Alliance that includes the names of Home Energy Raters who have joined the Alliance and committed to the project requirements.
4. Conduct a broad public relations campaign on the financial advantages and other merits of high-efficiency homes, utilizing print media, broadcast media, home shows, and other public events.
5. Provide technical assistance via telephone or e-mail to Home Energy Raters, builders, and other industry professionals on the most cost-effective approaches for achieving energy-efficiency goals.
6. Create networking opportunities for builders, raters, and other industry professionals who become members of the Alliance.
7. Conduct workshops for appraisers, realtors, and mortgage bankers on the financial advantages of high-efficiency homes, and work with their respective associations to develop analytical techniques and policies that recognize the value of energy-efficiency to the homebuyer.

Requirements for Home Energy Rater membership in the Alliance:

1. Attend information session on the Alliance's goals and activities.
2. Provide necessary documentation on qualified homes that contribute to Alliance goals as mandated by the NC State Energy Office.
3. Assist the Alliance with publicity efforts by providing information about recent projects.
4. Help improve connections with key stakeholders and assist the Alliance in setting up training events with local organizations.