

# SELLING THE VALUE OF ENERGY-EFFICIENT HOMES

3 DATES • 3 LOCATIONS  
CHARLOTTE • RALEIGH • GREENSBORO

## The North Carolina Energy Efficiency



## Alliance is offering an exciting class just for Realtors

Attend this class on selling energy-efficient homes and learn how to answer customer questions about comfort, energy efficiency, indoor air quality and more. Learn how to communicate the benefits of energy-efficient homes to potential buyers to increase sales! This class is full of valuable information and tools delivered in the form of small group workshops, take-home handouts and an interactive in-class testing demonstration.

Topics Include:

- Features & Benefits of Energy-Efficient Homes
- Energy Efficiency Programs & Incentives
- Tools & Resources for Real Estate Professionals
- What is ENERGY STAR®?
- Market & Industry Changes
- In-class Demonstration

**CLICK HERE TO REGISTER ONLINE**

**OR CALL 919.857.9000**

### LOCATIONS

#### **CHARLOTTE**

Thursday, February 9th

#### **RALEIGH**

Wednesday, February 22nd

#### **GREENSBORO**

Thursday, February 23rd

### TIME

10am - 3pm

*Lunch Included*

\$30 Registration Fee

CE Elective Credits (4 Credits)

Sponsored by:



North Carolina  
Energy Efficiency Alliance

Instructed by:



Advanced Energy is a Raleigh, N.C.-based non-profit committed to a future in which energy needs are met at reasonable costs and with the least negative consequences. The organization continues to work collaboratively to demonstrate that industry, government and non-profits can successfully work together to improve the environment and encourage the economy. For almost 30 years, Advanced Energy has created economic, environmental and societal benefits through innovative and market-based approaches to energy issues. For more information, visit [www.advancedenergy.org](http://www.advancedenergy.org).



Advanced Energy • 909 Capability Drive • Suite 2100 • Raleigh • NC • 919.857.9000